



Ministry of Culture  
Government of India



राष्ट्रीय आधुनिक कला संग्रहालय, मुंबई  
National Gallery of Modern Art, Mumbai  
(Subordinate Office of the Ministry of Culture)

Sir Cowasji Jehangir Public Hall, Mahatma Gandhi Road, Fort, Mumbai - 400 032

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NGMA(M)/Quotation Inqy. 360° (VR)/24-25

Date: 20/09/2024

# Quotation Inquiry: 360° Virtual Reality Experience for National Gallery of Modern Art, Mumbai

Date: 20<sup>th</sup> September, 2024

Dear Vendor,

The National Gallery of Modern Art, Mumbai is seeking quotations for the development of a 360-degree Virtual Reality (VR) experience. We invite you to submit a detailed proposal and quotation for this project.

## About NGMA

National Gallery of Modern Art, Mumbai is a subordinate office of Ministry of Culture, Government of India, who is pioneer name in the field of Modern and Contemporary Art of India and regularly organizes national and international exhibitions of eminent artists. As a part of our outreach programmes, we provide engaging and interactive learning experiences for students of all ages. Our museum features a wide range of exhibits from paintings, sculptures and art installations that align with educational standards and offer a hands-on approach to learning.

## Project Overview

We aim to create an immersive 360° VR experience that allows virtual visitors to explore our gallery spaces and selected artworks in detail. This project will enhance accessibility to our collections and provide an innovative digital experience for art enthusiasts worldwide.

## Scope of Work

1. 360° Photography/Videography
  - Capture high-resolution 360° images/videos of all gallery spaces
  - Photograph selected artworks for detailed viewing
2. VR Experience Development
  - Create an interactive VR environment using captured media
  - Implement navigation and interaction features
  - Integrate informational content about artworks and exhibits
3. Platform Compatibility
  - Ensure compatibility with major VR headsets (e.g., Oculus, HTC Vive)
  - Develop a web-based version for non-VR users
4. Content Management System
  - Provide a user-friendly CMS for updating content and managing the VR experience
5. Training and Support
  - Offer training for staff on managing and updating the VR experience
  - Provide technical support for 12 months post-launch

## Deliverables

- Fully functional 360° VR experience
- Web-based version of the VR experience
- Content Management System
- User manual and documentation
- Training sessions for staff

## Timeline

Please provide an estimated timeline for the project, including major milestones.

## Quotation Details

In your quotation, please include:

1. Itemized costs for each component of the project
2. Any additional costs (e.g., licensing fees, on-going maintenance)
3. Payment terms and schedule
4. Validity period of the quotation

## Submission Guidelines

Please submit your detailed proposal and quotation by **26<sup>th</sup> Sept, 2024 till 5 PM**.  
Submissions should be sent via email to **ngma.mumbai@gmail.com** with the subject line **"Quotation: 360° VR Experience - NGMA Mumbai"**.

## Evaluation Criteria

Proposals will be evaluated based on:

- Technical expertise and experience in similar projects
- Creativity and innovation in VR experience design
- Project timeline and ability to meet our deadlines
- Cost-effectiveness and value for money

We look forward to receiving your proposal. If you have any questions or require additional information, please don't hesitate to contact us.

Sincerely,



Shruti Das

Dy Curator & HOO  
NGMA, Mumbai

**Shruti Das**  
**Head of Office**  
**National Gallery of Modern Art**  
**Sir C. J. Public Hall, M. G. Road**  
**Mumbai 400 032.**