National Gallery of Modern Art, Mumbai, Ministry of Culture, Government of India and Avid Learning present a panel discussion that will explore the origins, trajectories and adaptations of the Kitsch aesthetic and style in Mumbai from the perspectives of art, architecture, design and the culinary arts. Creative Director, Pavitra Rajaram Design, Brand Custodian, Sarmaya and Former Lead Designer, Good Earth, Pavitra Rajaram, Co-Founder and Director, Bombay Vintage Pankil Shah and Co-founder, Plan B and Founder, Tappu Ki Dukaan. Sneha Raison will be in conversation with Founder, Colours India & Freedom Tree Design Latika Khosla. This panel will trace the origins and evolution of Kitsch with respect to its growing presence in the city, as well as, shed light on the ever-changing nuances and aspects of this aesthetic while decoding the various design elements and themes, inspirations and influences, styles and trends of Kitsch in Mumbai.

DATE: Wednesday, 20th November 2019
TIME: 6:00 PM - 6:30 PM - Registrations
6:30 PM - 8:00 PM - Discussion
VENUE: The National Gallery of Modern Art, Sir Cowasji Jahangir
Public Hall, M. G. Road, Fort, Mumbai, 400032
RSVP: www.avidlearning.in (Prior registration required)