



**National Gallery of Modern Art, Mumbai, Ministry of Culture, Government of India and Avid Learning** present a panel discussion that will explore the origins, trajectories and adaptations of the Kitsch aesthetic and style in Mumbai from the perspectives of art, architecture, design and the culinary arts. *Creative Director, Pavitra Rajaram Design, Brand Custodian, Sarmaya and Former Lead Designer, Good Earth, Pavitra Rajaram, Co-Founder and Director, Bombay Vintage Pankil Shah and Co-founder, Plan B and Founder, Tappu Ki Dukaan. Sneha Rasoni* will be in conversation with *Founder, Colours India & Freedom Tree Design Latika Khosla*. This panel will trace the origins and evolution of Kitsch with respect to its growing presence in the city, as well as, shed light on the ever-changing nuances and aspects of this aesthetic while decoding the various design elements and themes, inspirations and influences, styles and trends of Kitsch in Mumbai.

**DATE:** Wednesday, 20<sup>th</sup> November 2019

**TIME:** 6:00 PM - 6:30 PM - Registrations  
6:30 PM - 8:00 PM - Discussion

**VENUE:** The National Gallery of Modern Art, Sir Cowasji Jahangir Public Hall, M. G. Road, Fort, Mumbai, 400032

**RSVP:** [www.avidlearning.in](http://www.avidlearning.in) (Prior registration required)