

## PRESS RELEASE:



Gregor Schneider, *Suddenly I was afraid*, Rheydt, 1993

The Goethe Institut/Max Mueller Bhavan Mumbai, in association with the National Gallery of Modern Art, Mumbai, presents **Come In: Interior Design as a Contemporary Art Medium**, an exhibition that investigates the connection between fine art and applied design. The exhibition is produced by ifa (**Institut für Auslandsbeziehungen**), Stuttgart.

Featuring Shilpa Gupta and Shreyas Karle from Mumbai along with 16 German artists, the exhibition is curated by Dr. Renate Goldmann, director of the Museum of the City of Düren, and Volker Albus, professor of Product Design at the Karlsruhe University of Arts and Design. The exhibition opens on 4 November 2016 and continues till 16 December, with events running through the duration.

The curators investigate the connection between fine art and applied design in twenty-five artistic positions by means of individual objects, sculptures, installations, videos and – in the exhibition catalogue – inserts. At first glance, the displayed work appears to possess an "obvious" identity as "furniture", "lighting" or "interiors". However, upon inspection, they are too uncomfortable, colourful and eccentric, all too clearly geared to play upon our perception. They represent ideas, projects, scenic reinterpretations of situations conditioned by certain furnishing and architectural elements. The interior spaces chosen by

many of the contributing artists form links between aspects of contemporary history and their own experiences and critical aesthetics.

The exhibition has travelled sixteen countries and every institution taking part is given the opportunity to bring in local artists to be part of the exhibition. Keeping in mind the presence of design within their practice, the Goethe Institut/ Max Mueller Bhavan Mumbai has invited Shilpa Gupta and Shreyas Karle to the exhibition. Both artists will be producing new work for the show.

The curator and artists will be available for interviews in Mumbai or via email, before or during the exhibition. The exhibition will also be accompanied by a series of events which attempt to investigate the correlation between fine art and applied design in India. For further information, please contact Phalguni Desai (9820067884 / [phalgunidesai@gmail.com](mailto:phalgunidesai@gmail.com)) or Amruta Nemivant ([amruta.nemivant@mumbai.goethe.de](mailto:amruta.nemivant@mumbai.goethe.de)).

## **Come In: Interior Design as a Contemporary Art Medium**

**Curators: Dr. Renate Goldmann & Volker Albus**

**Presented by Max Mueller Bhavan/Goethe Institut Mumbai  
at National Gallery of Modern Art, Mumbai**

**From 4 Nov – 16 Dec 2016**

### **Artist list:**

Bettina Allamoda

John Bock

Matti Braun

Björn Dahlem

Tobias and Raphael Danke

Heide Deigert

Christina Doll

Stefan Eberstadt

Christian Flamm

Claus Föttinger

Dorothee Golz

Shilpa Gupta

Hans Hemmert

Eva Hertzsch / Adam Page

Shreyas Karle

Stefan Kern

Andree Korpys / Markus Löffler

Isa Melsheimer

Tobias Rehberger

Peter Rösel

Daniel Roth

Silke Schatz

Erik Schmidt

Gregor Schneider

Tilo Schulz

Johannes Spehr

Jörg Wagner

Corinna Weidner / Erik Schmidt