Meme Art and Art Engagement in the Post-Internet World

National Gallery of Modern Art, Mumbai, Ministry of Culture, Government of India and Avid Learning present the debut episode of AVID’s brand new Art Series Art Redefined Today (A.R.T) 2020. In a post-Internet world, social media is the new playground for art where the registers of consumption and originality are exploded and redefined. Memes are emerging as a humorous way to leverage Art historical images to educate, comment and shape/change cultural commentary. Memes are not pure visual objects and memes and Meme Art owe a great deal to fine art and the art-historical canon, becoming a genre all its own- one that has attitude and aesthetic. Independent Arts Manager, Exhibition Consultant, & creator of #ArtWorldMemes Abhinit Khanna, Content Creator (@deepfriedneurons), Curator of Meme Regime at TIFA Working Studios Anuj Nakade and Social Media Commentator @otherwarya and Former Editor at Elle Aishwarya Subramanyam will be in conversation with Visual Artist and Book-Maker Kaamna Patel.

DATE: Wednesday, 18th March 2020
TIME: 6:00 PM - 6:30 PM - Registrations I 6:30 PM - 8:00 PM - Discussion
VENUE: The National Gallery of Modern Art, Sir Cowasji Jahangir Public Hall, M. G. Road, Fort, Mumbai, 400032
RSVP: www.avidlearning.in (prior registration required)