



राष्ट्रीय आधुनिक  
कला संग्रहालय  
NATIONAL GALLERY  
OF MODERN ART

**AVID**  
LEARNING  
An ESSAR Initiative



# ART REDEFINED TODAY

## Meme Art and Art Engagement in the Post-Internet World

National Gallery of Modern Art, Mumbai, Ministry of Culture, Government of India and Avid Learning present the debut episode of AVID's brand new Art Series **Art Redefined Today (A.R.T) 2020**. In a post-Internet world, social media is the new playground for art where the registers of consumption and originality are exploded and redefined. Memes are emerging as a humorous way to leverage Art historical images to educate, comment and shape/change cultural commentary. Memes are not pure visual objects and memes and Meme Art owe a great deal to fine art and the art-historical canon, becoming a genre all its own- one that has attitude and aesthetic. *Independent Arts Manager, Exhibition Consultant, & creator of #ArtWorldMemes* **Abhinit Khanna**, *Content Creator (@deepfriedneurons)*, *Curator of Meme Regime at TIFA Working Studios* **Anuj Nakade** and *Social Media Commentator @otherwarya and Former Editor at Elle* **Aishwarya Subramanyam** will be in conversation with *Visual Artist and Book-Maker* **Kaamna Patel**.

**DATE:** Wednesday, 18<sup>th</sup> March 2020

**TIME:** 6:00 PM - 6:30 PM - Registrations | 6:30 PM - 8:00 PM - Discussion

**VENUE:** The National Gallery of Modern Art, Sir Cowasji Jahangir Public Hall,  
M. G. Road, Fort, Mumbai, 400032

**RSVP:** [www.avidlearning.in](http://www.avidlearning.in) (prior registration required)